

2021 Fall Board Meeting Minutes - Zoom - Oct. 16, 2021

President Jacqueline Shellman welcomed everyone to the meeting and announced Sara Ayala as timekeeper, Margherita Clemento as parliamentarian and Neale Steiniger as credentials chair. She announced Theresa Fazzolari will be the Region II voting member, and Patricia Walsh will be the Region VI voting member.

Secretary Denise Murphy said there were 17 board members present. President Shellman declared a quorum, called the meeting to order at 10:31 a.m. and announced only board members are eligible to vote.

The president expressed her pleasure in ratifying the appointments of six regional directors: Elaine Croteau of Region II; Karin Pantel of Region III; Helen Rico of Region V; Robin Allen of Region VI; Mary Ellen Morgan of Region VII and Ramona Gallagher of Region VIII.

A moment of silence was requested by President Shellman in memory of members who had died since the last board meeting, including Debra Langevin, treasurer of the St. Lawrence chapter.

President Shellman selected President-Elect Janet Carey to lead attendees in the Collect and Pledge of Allegiance, and she concluded her remarks by welcoming Denise Murphy as a first-timer to the meeting.

Registration Chair Patti Pollock gave the registration report as of 10:35 a.m. today, stating 26 members were present.

Parliamentarian Margherita Clemento was asked if board members had standing rules. She reported that the standing rules were emailed and also available the state website. No objections were raised to dispense with reading of the standing rules, therefore standing rules were adopted.

President Shellman presented the meeting agenda and announced changes. The amended agenda was adopted.

Secretary's report:

President Shellman stated that due to the illness of Mary Stelley, there is no secretary's report.

The president stated board members received the minutes of the Pre-Conference Board Meeting from June 11, 2021, and asked if there were any corrections or additions.

Hearing none, State Secretary Denise Murphy moved to accept the Pre-Conference Minutes with a second from Patti Pollock, and the minutes were accepted.

Jacquie said board members also received minutes from the Post-Conference Board Meeting from June 12, 2021, and were asked if there were any corrections or additions. Hearing none, State Secretary Denise Murphy moved to accept the Post-Conference Minutes with a second from Patti Pollock, and the minutes were accepted.

Treasurer Patti Pollock delivered her report, and it will be filed for audit.

Vice President Ala Ladd's report is online, and there was no addendum.

President-Elect Janet Carey's report is online, and there was no addendum.

President Shellman stated her report is online, and there was no addendum.

Immediate Past President Robin Bridson stated there was no addendum to her report.

Standing Committee Reports:

Advocacy Chair Sue Bellor: The Advocacy Zoom meeting is Nov. 10 from 7 to 8 p.m.

Bylaws Chair Sue Mager: Reminded each chapter to send copies of bylaws to her by Jan. 15 so they can be reviewed by the state committee.

Communications Chair Linda Przepasniak: With the goal to build coalitions among NYSW committees, she reported participation in a strategic-planning session with the Membership Committee to formulate action steps to raise the media profile for our activities and programs.

Finance Chair Ruthann Rocque: No update.

Membership Chair Renee Cerullo: There are 314 members; We are adding new members, but losing members faster; Robin Bridson added that to promote membership, fresh marketing materials and press releases will be created, online activities and contests will be introduced to spur friendly membership competition among chapters, and a cafeteria of successful chapter marketing and promotional ideas will be posted for others consider.

Personal and Professional Development Chair Robin Allen: Reiterated the program is the only mentoring program of NYSWI and will continue to reach out to gain more participants.

Regional Director Reports:

Region II: No update.

Region III: Creating a newsletter to move chapters away from silos and work together.

Region V: No update.

Region VI: Goals to interact more, build communication, mentor chapters; working on company store so members can purchase branded materials.

Region VII: RDs and ADRs are encouraging local chapters to use them as a resource.

Region VIII: Reached out to chapters and organizations with hybrid meetings.

Special Committee Reports:

Sue Mager, Nike chair: The theme for the December issue is hope so we are seeking optimistic articles with a filing deadline extended to second week of November. Also, the Nike Stars' names will appear in the remaining two issues.

Helen Rico, Past State Presidents chair: Will meet by zoom a few times a year to keep at-large members involved; each PSP is adopting a chapter to act as a resource.

Pat Ferguson, Women's Day at the Fair Chair: President Jacquie reported Women's Day at the Fair will happen in 2022, possibly on Aug. 31, but Pat is awaiting conformation on the date.

Linda Winston, Awards Chair: President Jacquie announced there are three awards this year - the President's Award, Local Chapter Special Event Award and Local Chapter Women In Business Month Award. The criteria posted on the website.

Unfinished Business: None.

New Business:

Standing Committee Motions: None.

Region Directors: President Elect Janet Carey shared the results of the Zoom meeting held with regional directors and assistant regional directors to analyze the regional organization for efficiency, economy and effectiveness and make suggestions. It's been more difficult to get chapters to attend regional meetings, but the structure we have is flexible and with the improved technology, the state has more opportunity to go directly to chapters as long as those chapters read the Nike

and Communicator and stay informed. No formal motion came from the meeting, but we'd like to keep the structure as it is and continue the discussion Nov. 22.

No further business.

Announcement of Upcoming NYSWI meetings

Winter Board Virtual meeting, Feb. 5, 2022.

Annual Conference in person, June 10-12, 2022.

Adjournment

President Jacquie adjourned the meeting at 11:20 a.m.

Announcements:

Career Development Opportunities: The next Zoom meeting is Nov. 4 with Ala Ladd as the guest speaker.

GLEF President Neale Steiniger, chair Grace LeGendre Endowment Fund: Invited members to join or attend the next Zoom meeting on Jan. 15; and the annual meeting is May 14 and may be in person in the Albany area. Applications online at gracelegendre.org. Two post-graduate scholarships are awarded, and there are special-grant funds for local activities.

Prepared by

Denise A. Murphy

Denise Murphy

Interim State Secretary

Approved: Feb. 5, 2022

Reviewed by:

President Jacquie Shellman (2021-22)

Parliamentarian Margherita Clemento (2021-22)